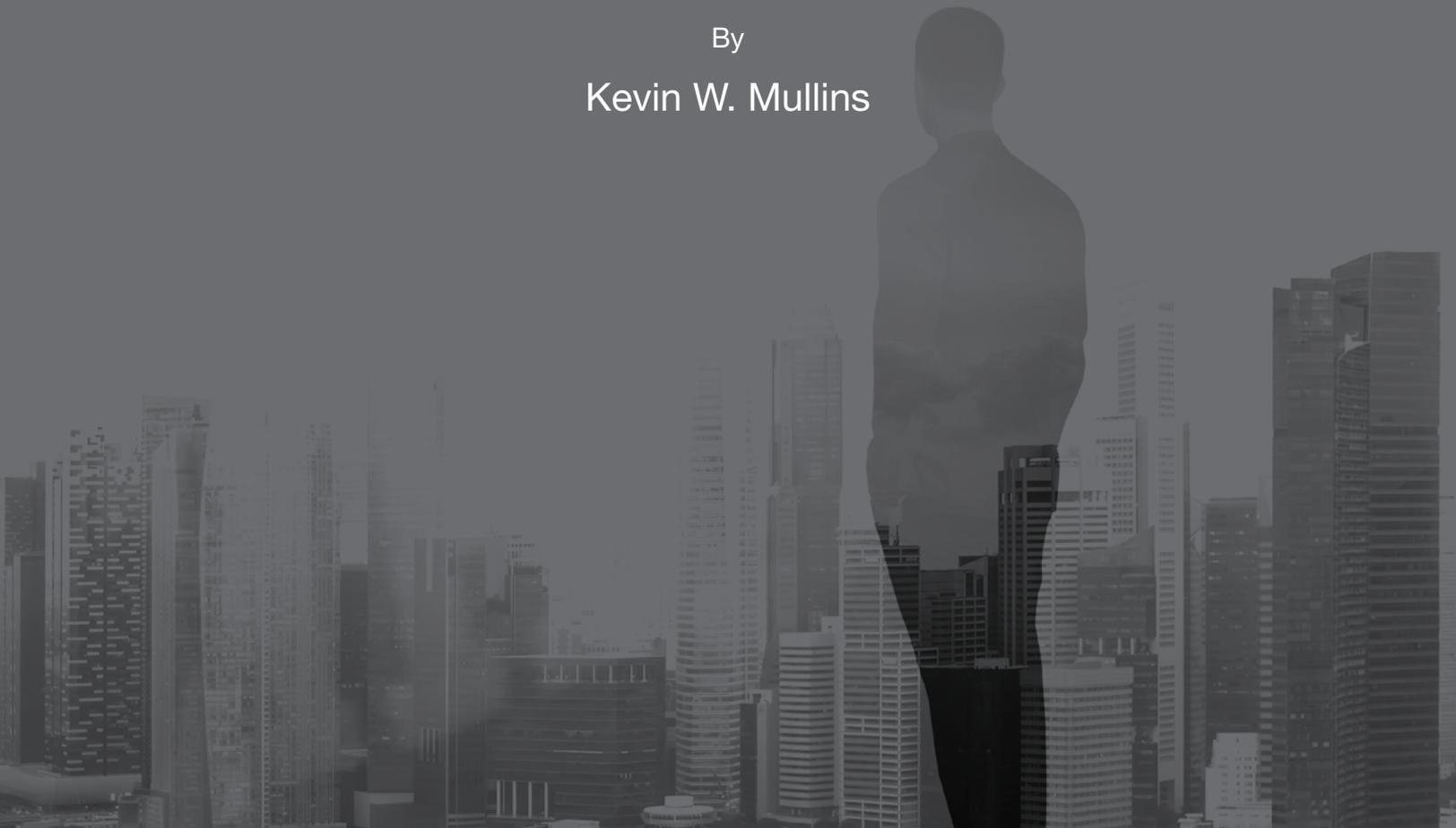




# A New Theatre of Corporate Safety

By  
Kevin W. Mullins



## Overview

For years corporations have struggled with providing a scalable mobile safety solution for employees and executives. Often times, employee safety inside and outside of the traditional zone employment of involve large numbers of staff and increased man hours. Executive protection poses additional challenges as travel surveillance is difficult to maintain and intrusive to the protectee.

Many organizations and entities are spending millions of dollars to build internal smart systems capable of proving some pre-awareness information regarding callers as well as chat capabilities to a safety answering point. The centric issues with these technologies is that systems are expensive to create, problematic to maintain, do not offer encrypted channels and protection of data is difficult.

## SaferMobility

SaferMobility is the premier corporate mobile safety, information sharing, and emergency notification system technology. Every organization is under increasing security standards given recent intensified safety mandates and liability concerns. Technology can be one of the greatest tools in meeting these new safety requirements. With the implementation of SaferMobility, a business is transformed to the peak level of safety, liability is decreased, and a substantial security cost savings is realized. SaferMobility does not require any additional communicant hardware. Using the smart devices we all carry, users are transformed to the highest level of situational awareness and personal safety.



## Geolocation

Through a direct communication application, SaferMobility technology provides the exact location of the individual in need of assistance or desiring to share live information with others. The system is adaptive to geographically recognize predefined areas of campus control as well as unrestricted operation for all domestic and international travel.

## Caller Profile

The system displays a vital description of the caller such as medical, contact, departmental, special needs, or any other data useful in making the determination of how to best respond.

## Real Time Audio and VIDEO

Audio and Video are securely transmitted with the communication. The system allows the dispatch operator to see and hear exactly what the caller sees and hears. The communication is encrypted and nothing is stored on the calling device. All the data is stored on secure servers, which only the company has access.

## Push to Responders

The system identifies potential responders or other personnel who might assist the caller. With a simple “drag and drop”, the dispatch user and push all this information to the responding party for direct viewing and communication in real time.

## Prepositioned Assets

The technology allows the integration of existing security assets such as IP based cameras to allow multiple viewpoints of the situation. As the dispatch operator identifies the location of the caller, existing static cameras can be activated for multiple assessment views of the situation.





**NEVER BE ALONE**

## Database Query

SaferMobility has the ability query existing or dynamic databases to retrieve information beneficial to help in the response of the individual in crisis or needing to share live information.

## Data Storage

All data is encrypted and recorded. Data storage costs associated with the technology is included in the cost to the end user. Only the customer has access to archived information and this data is available for immediate viewing by those with administrative access.

## Chat Feature

The system allows for the caller to have a direct chat communication with the dispatch operator. This especially beneficial for ADA compliance with those users who are hearing and speech impaired. The chat communication is primarily important in active shooter safety compliance or in situations where covert communication is needed.

## Video Escort

The technology allows for a virtual walk with any users desiring another set of eyes and ears with the caller. Whereas employee or executive escorts would require another individual physically accompany a protectee, SaferMobility allows a virtual communication from start to finish locations.

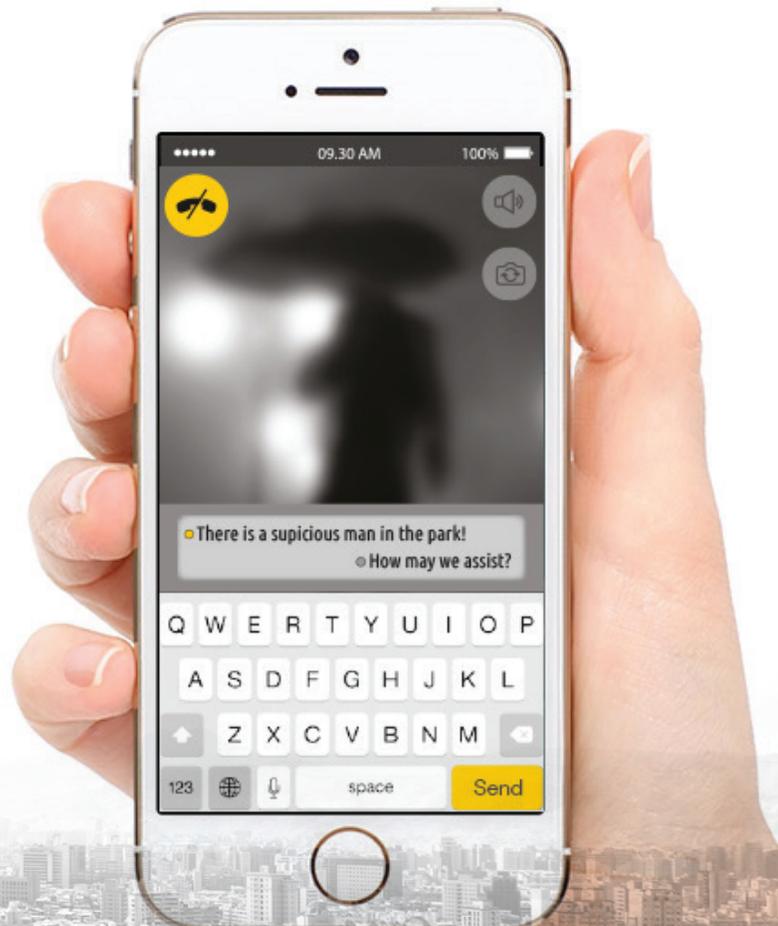
## Fingertip Timer Escort

SaferMobility can be placed into fingertip activation mode. By simply maintaining a touch of the device's screen, communication is inactive. Should the situation warrant communication to dispatch, the caller simply removes his or her finger, an audible alarm is activated, and a SaferMobility call is placed.

## Emergency Notification System

In addition to SaferMobility's capabilities to retrieve dynamic information from individuals in crisis or needing share information, the system has comprehensive emergency notification capabilities to push notifications to all users instantly.

**Nothing is more important than the safety of staff and executives. In implementing SaferMobility technology, the entire corporation is transformed to a higher level of immediate information sharing and individual safety.**





safer**mobility**